

IGTM LINKS

SPONSORSHIP PROPOSAL

20 - 22 OCT/2020



LINKS

[Click to go to page](#)

IGTM LINKS HEADLINE SPONSOR	2	WEBSITE BANNER	6
REGISTRATION SPONSOR	3	DASHBOARD SPONSORSHIP	6
WELCOME VIDEO	4	SOCIAL MEDIA ADVERTISING	7
SPEED NETWORKING SESSION	4	EMAIL BANNERS	7
DESTINATION PRESENTATION	5	FEATURED EXHIBITOR PLUS	8
DEDICATED EMAIL TO BUYERS	5	INDUSTRY INSIGHT ARTICLES	8

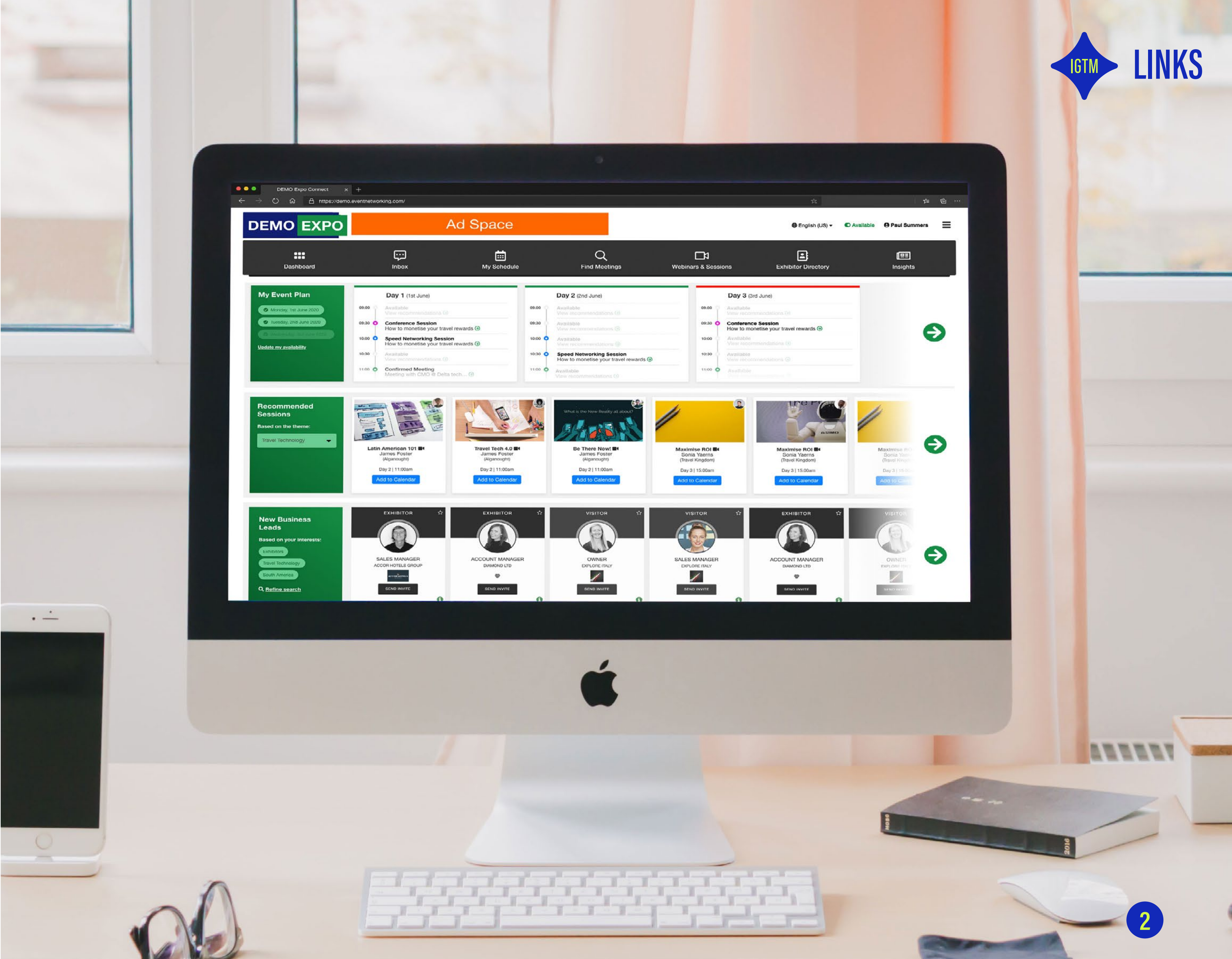
IGTM LINKS HEADLINE SPONSOR

Create maximum brand visibility across the entire online platform and all ‘IGTM Links’ related communications.

As the headline sponsor for ‘IGTM Links’ your package will include:

- Your logo/banner on all key pages of the platform
- Your logo/banner on event log-in pages
- Your logo/banner in all email communications regarding ‘IGTM Links’
- Enhanced listing for your company profile in the exhibitor directory
- Headline sponsor promotion through IGTM social channels, main IGTM website, personal invites to VIP’s and email communications to the IGTM database
- 1 speaking slot or video to showcase your product, your experiences in the past few months or your take on the future outlook for the golf tourism industry.

Investment:
€15,000



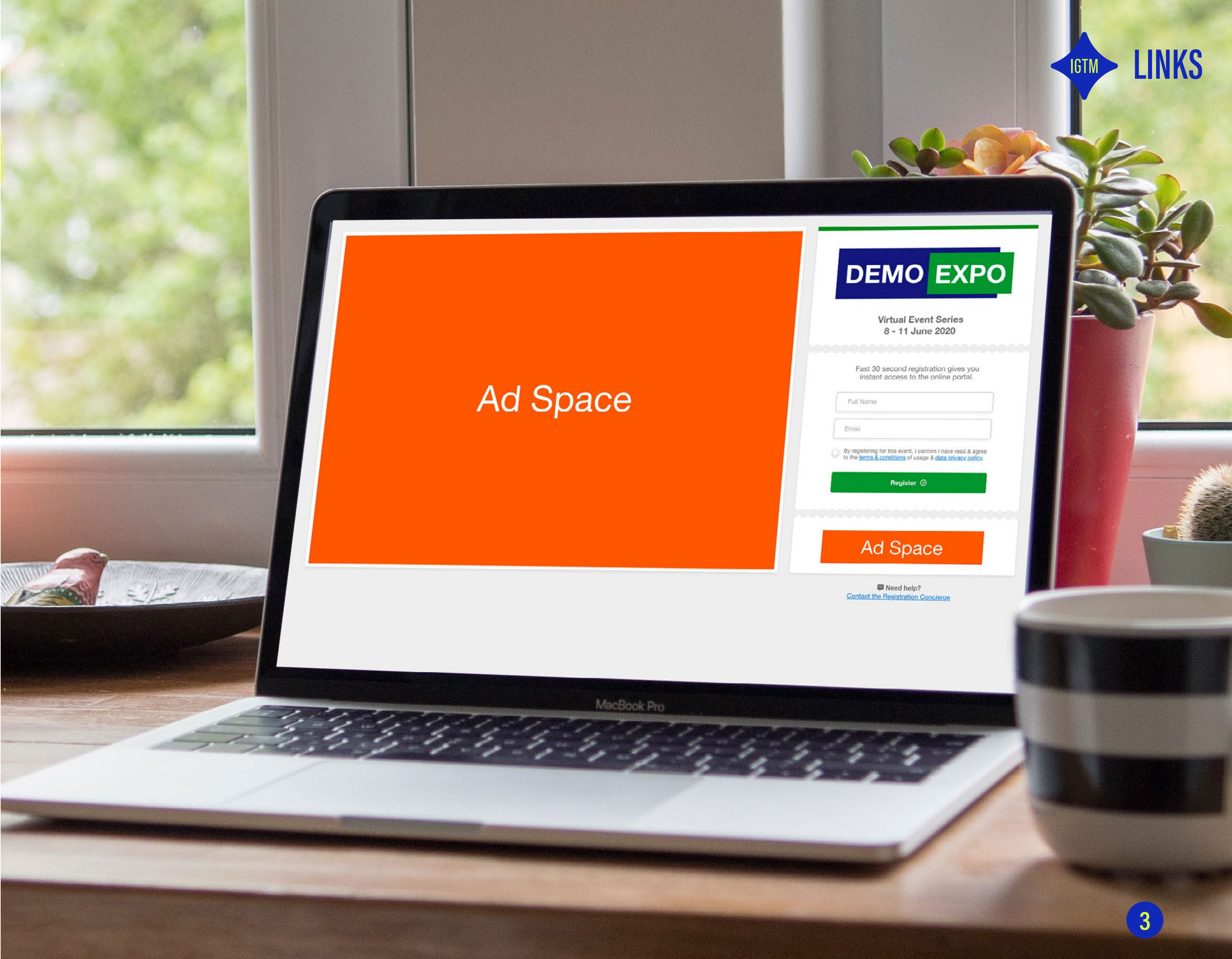
REGISTRATION SPONSOR

Branding on key pages of the online registration form, providing you with maximum visibility to the entire ‘IGTM Links’ audience.

As the registration sponsor for IGTM Links your package will include:

- Advertising space for video content of static imagery of your brand/resort/course/region etc
- Sponsors Logo on the event login page, shown every time a user logs into the virtual event platform
- Logo will be included in every registration email to the database

Investment:
€10,500



WELCOME VIDEO

Officially open IGTM Links with a 2 minute video on your product and/or destination, when the eyes of the golf tourism industry will all be on you. Inspire the audience to get back golfing and entice the buyers to send their clients to your resort/course/region

Investment:
€5,000
 (limited to 1 video)

SPEED NETWORKING SESSION

Run your own private speed networking session consisting of 12 x 5 minute 1-2-1 meetings with 12 pre-qualified buyers from your target market. Taking place before the main days of the event, so you can follow up with longer meetings where required.

Brand the online meetings with a banner ads above the video meeting, and a pre-roll video played at the beginning of the sessions before the speed networking takes place. The perfect opportunity for tourism boards and destination partners.

Investment:
€5,000
 per networking session



DESTINATION PRESENTATION

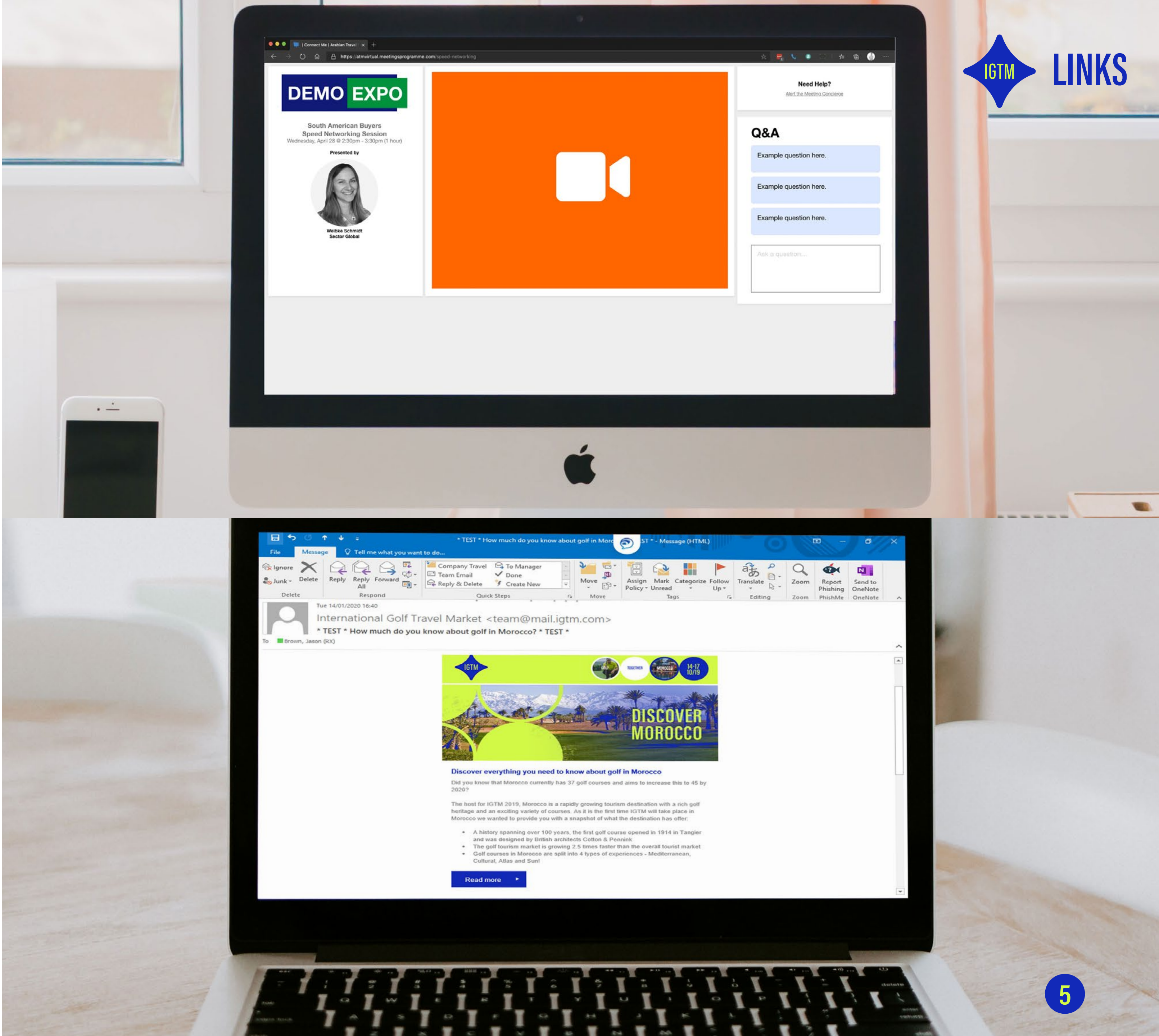
Promote your product in front of a captive audience of targeted buyers & media during a 20-minute pre-recorded presentation slot. Once viewed the destination video will remain online for on demand viewing and can be sent to targeted buyers who were not able to view 1st time.

Investment:
€5,000
(limited to 3 videos/slots)

DEDICATED EMAIL TO BUYERS

Grab the confirmed buyers attention with an exclusive e-shot with your chose content and URLs sent directly to their inbox. Email sent prior to the meetings system going live for maximum impact.

Investment:
€1,500
per email



WEBSITE BANNER

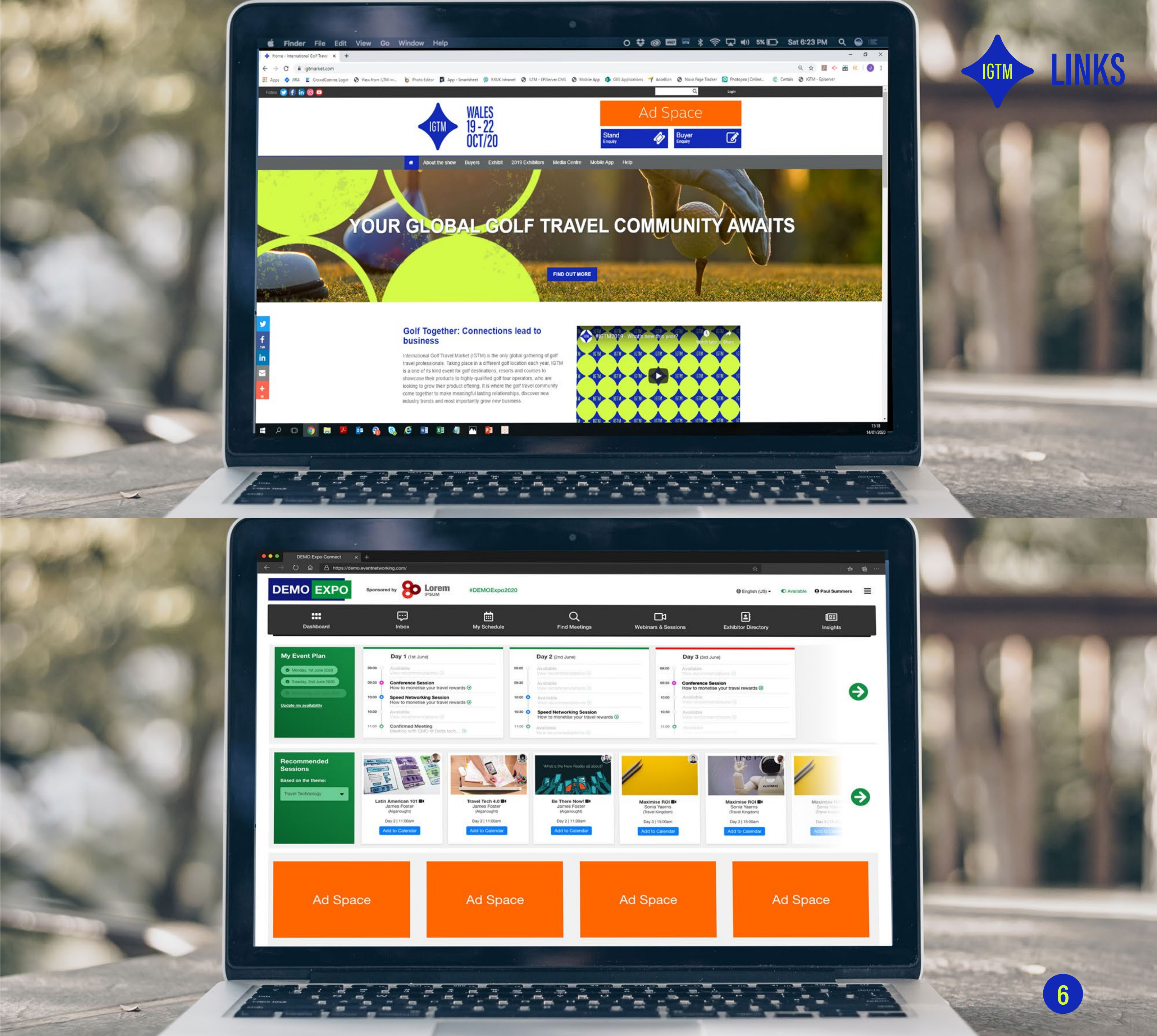
Stand out on the IGTM website with your branded banner placed on the main header of the website, visible on every page, and the landing page to enter IGTM Links. All attendees must visit the IGTM website to access the virtual event

Investment:
€1,000
per banner (maximum 3 banners)

DASHBOARD SPONSORSHIP

An opportunity for your brand to be displayed on the portal dashboard to create brand awareness and new meeting opportunities. The banner will sit alongside 3 other banners at the foot of the main dashboard page.

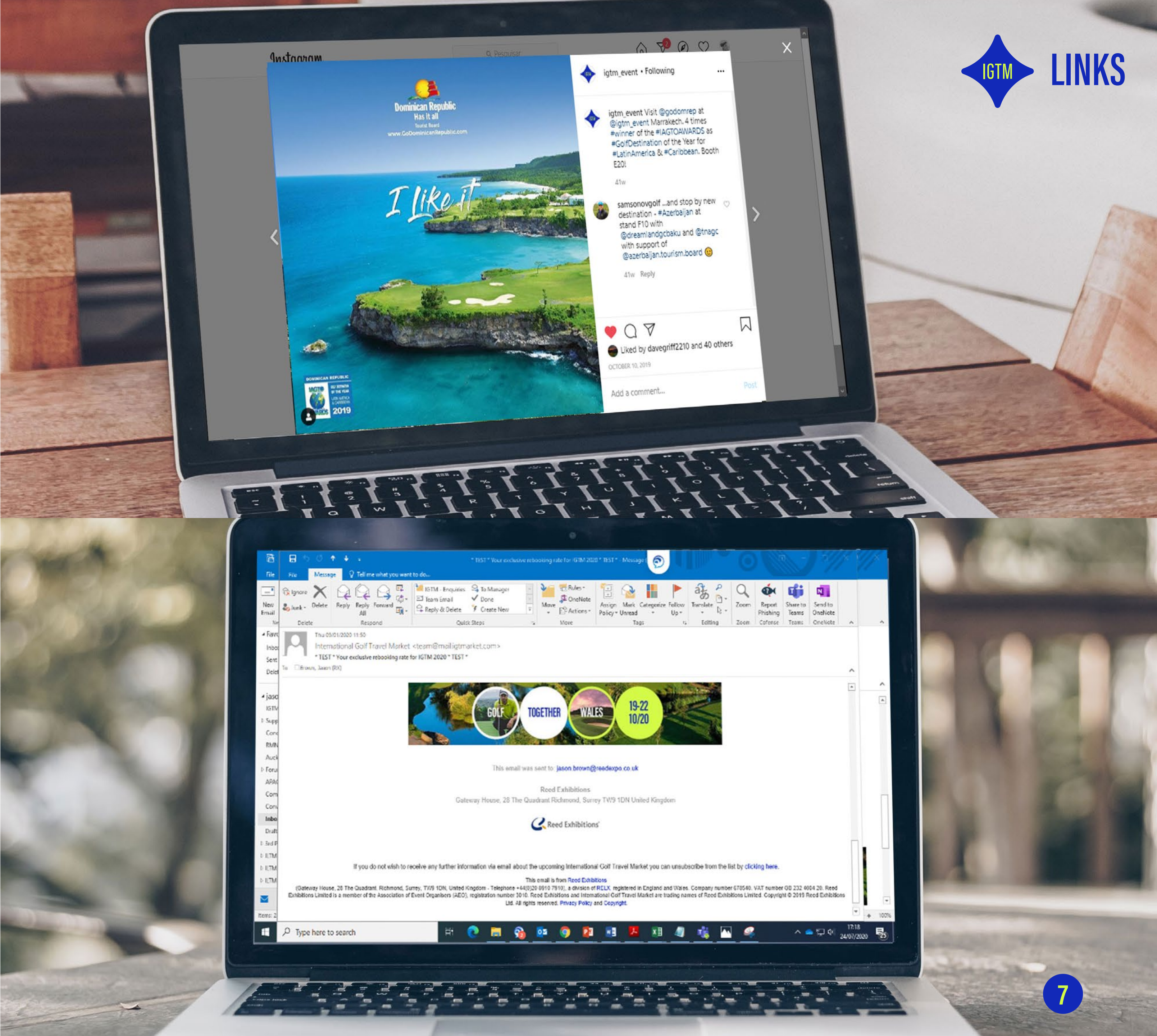
Investment:
€750
per banner



SOCIAL MEDIA ADVERTISING

Specific advertising through our dedicated IGTM social media channels. Reach out to the golf tourism community, into the palm of their hands through our facebook, Instagram & LinkedIn pages.

Investment:
€500
per slot



EMAIL BANNERS

Increase your exposure and alert attendees of your presence at IGTM Links with email banners included on official IGTM Links email communications. Emails will be sent prior, during and after IGTM Links, and your branded banner can be included on these emails.

Investment:
€500
per email

FEATURED EXHIBITOR PLUS

Stand out from the crowd in the exhibitor directory with a featured ribbon and label on your contact card(s). Guarantee to be pinned at the top of the listings for your specific category in the exhibitor directory and the find meetings pages, which is used by all attendees when searching for their targeted meetings. Include an ad banner in both pages to enhance brand exposure, promote your products or encourage buyers to schedule a meeting with your delegates.

Investment:
€500
(limited to 2 spaces per category)

INDUSTRY INSIGHT ARTICLES

Provide the industry with your latest product updates or industry thoughts through our ‘insights’ tab. Provide us with your content, and this can be branded with a banner advert as well as a 1-click link to request a meeting with the article provider. Industry insights are published prior to the event dates to increase exposure and allow visitors who want to learn more to request meetings with the author.

Investment:
€500
per article (limited to 5 articles)

